Permit #F00031604

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00031604 **Type of Permit:** FILMING **Release Date:** 09/21/2010

Production Company MEDIA MOB

Insured Company Name MEDIA MOB
Contact Phone No. 1 310-383-2769
Contact Phone No. 2
Fax
Address 7874 AMBROSE AVE
LOS ANGELES, California 90027

Production Title PLAY THE PART

Type of Production TV Reality

Producer Melissa Larsen

Director Matthew M.

1st AD Chris Blanch

Production Manager Melissa Larsen

FilmL.A. Coordinator Adrian Fayad

Location Manager Megan Miller
Primary Phone Mobile - 310-663-6220
Secondary Phone Office - 310-663-6220

Location Assistant N/A N/A
Primary Phone Office - 310-663-6220
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $1,015.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00031604
Production Company MEDIA MOB
Insured Company MEDIA MOB
Production Title PLAY THE PART

Location Manager Megan Miller
Primary Phone Mobile - 310-663-6220
Secondary Phone Office - 310-663-6220

Location Address 1714 N Highland Ave, Los Angeles, CA, 90028

Location Type Bar

Film Dates 9/22/2010 - 9/22/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Megan Miller Agent Letter Media Mob.pdf

Equipment on Location

Type	Quantity
Cube Trucks	1
Generator	1
Motor Homes	1
Semi Trucks	3
Stakebed Trucks	1
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	30
Extras	2

Where are the extras holding? Location

Filming Activities Equipment on property; Equipment on sidewalk, in curb lane & across street; Handheld equipment; Interior and exterior dialogue; Cube Truck, Genny, Tour Bus, Genny parked in alley alongside Power House (Ok'd per Power House); Running cable; Equipment on sidewalk w/ Pedestrian & wheelchair access;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NO PERMIT

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Production Company MEDIA MOB
Insured Company MEDIA MOB
Production Title PLAY THE PART

Location Manager Megan Miller
Primary Phone Mobile - 310-663-6220
Secondary Phone Office - 310-663-6220

Location Address MUSCLE BEACH, VENICE, CA, 90291

Location Type Park

Film Dates 9/23/2010 - 9/23/2010 13:00 - 17:00

Open or Closed to the Public Open

Generic Conditions All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Venice Rec Restrictions _3_.pdf

Equipment on Location

Type	Quantity
Semi Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Exterior Dialogue; Exterior models against scenery; Handheld equipment; Vans/Trucks Legally Parked; Walk & Talk @ Muscle Beach/Venice with handheld eguipment; Exterior models against scenery / Venice Sign;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — ReyRonald Pineda
LOS ANGELES POLICE DEPARTMENT — Mark Buck

Coordinator Note NO PARK MONITOR REQUIRED.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number F00031604
Production Company MEDIA MOB
Insured Company MEDIA MOB
Production Title PLAY THE PART

Location Manager Megan Miller
Primary Phone Mobile - 310-663-6220
Secondary Phone Office - 310-663-6220

Location Address All areas under the Jurisdiction of the City of Los Angeles, Los Angeles, CA, 90012

Location Name ALL JURISDICTIONS GRID

Location Type Street

Film Dates 9/22/2010 - 9/24/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Semi Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	10

Filming Activities Exterior Dialogue; Handheld equipment; Vans/Trucks Legally parked; Walk & Talk with handheld equipment;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Location Notes
PRODUCTION MUST BE 15 PEOPLE OR LESS. ALL HAND HELD EQUIPMENT.
EXTERIOR FILMING ONLY. ALL INTERIOR FILMING MUST BE CLEARED WITH FILML.A. PRIOR TO SHOOTING AND IT MAY REQUIRE ADDING IT AS A LOCATION.
ALL FILMING ON CITY/COUNTY OWNED PROPERTY MUST BE ADDED AS A LOCATION TO PERMIT.
PRODUCTION COMPANY MUST CONTACT FILML.A. PRIOR TO FILMING IN A RESIDENTIAL AREA.
INTERIOR ACTIVITY AT A LOCATION MAY NOT EXCEED A TWO-HOUR TIME FRAME. PRE-DETERMINED LOCATIONS WITH INTERIOR ACTIVITY EXCEEDING TWO HOURS MUST BE PROCESSED AS A SEPARATE LOCATION.

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note
ALL JURISDICTION GRID EXCLUDES SPECIAL CONDITIONED AREAS - INCLUDING HANCOCK PARK, PACIFIC PALISADES, ARTS DISTRICT, AND CHINATOWN.

NO FILMING ACTIVITY ON LOS ANGELES CITY OR COUNTY PROPERTY WITHOUT PRIOR APPROVAL FROM FILM LA.

NO FILMING ACTIVITY WITHIN 300' FROM RESIDENTS 22:00 HOURS - 07:00 HOURS ON WEEKDAYS AND 22:00 HOURS - 09:00 HOURS ON WEEKENDS.

Parking

Base Camp
Location Type : Location

Crew Parking
Location Type : Location

NOT A PERMIT

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Summary Information — Location

Permit Number F00031604
Production Company MEDIA MOB
Insured Company MEDIA MOB
Production Title PLAY THE PART

Location Manager Megan Miller
Primary Phone Mobile - 310-663-6220
Secondary Phone Office - 310-663-6220

Location Address 6801 Hollywood Blvd, Los Angeles, CA, 90028

Location Type Mall

Location Description KODAK THEATER/ HOLLYWOOD & HIGHLAND CENTER

Film Dates 9/22/2010 - 9/22/2010 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cube Trucks	2
Semi Trucks	2
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Crew	5
Extras	15

Where are the extras holding? Location 1

Filming Activities Camera on sticks; Equipment on sidewalk only.; Exterior Dialogue; Exterior models against scenery; Handheld equipment; Exterior Scene, Aprox 15 extras stand in line on Highland side to gain simulated entrance to club; activity at lucky strike entrance on highland ave;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT — Mark Buck

Parking

Base Camp
Location Type : Location
Street : Alley Location 1

Crew Parking
Location Type : Location

NOT A PERMIT

Appointment of As Authorized Agent and Representative

I certify that I am a representative of Media Mob ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint "Stanley Location Services INC". and its employees and agents (" SLS ') as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS . Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint SLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES INC.
591 E. Los Angeles St.
Simi Valley, CA 93065

818.706.8022 office
818.253.7052 cell
888.846.6011 fax

Dated: 9/20/10

Name of Principal: Media Mob

Representative's Signature: Megan Miller

Print Representative's name: Megan Miller
Representative's Title: Location Manager
Principal's Address: 4874 Ambrose Ave.
Los Angeles, CA 90027

Principal's Telephone: (310) 663 - 6220

NO PERMIT

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

VENICE BEACH RECREATION CENTER
Film Production Guidelines
Special Facility

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit and or forfeit of your security deposit.

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
  - No alterations to park property unless otherwise approved by the Recreation Director.
  - Must adhere to restrictions given to company by Recreation Staff or Park Monitor. Recreation Staff or Park Monitor's instructions or judgment may override written guidelines.
  - No base camp or craft services on-site.
  - Must restore any alterations or damages to original or better.
  - Approved to be a Venice Recreation from 12 PM – 4 PM only.
  - Must work around park patrons and park activities.

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F-31604
MEDIA MOB – PLAY THE PART
(VENICE REC CENTER – MUSCLE BEACH)

NOT A PERMIT